



## WINTER BRIDAL SHOW OF WEST MICHIGAN

January 25, 2025

Hours: Saturday 11am - 4pm

DeVos Place – Grand Rapids, Michigan

[www.KohlerExpo.com](http://www.KohlerExpo.com)

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### For Immediate Release

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## *Happily, Ever After Begins Here!*

**Grand Rapids, Michigan, January 8, 2025** – Get ready to say "I do" to the most spectacular wedding planning event of the season. The Winter Bridal Show of West Michigan is back and better than ever, and you won't want to miss it. Join us at DeVos Place in Grand Rapids on Saturday, January 25, 2025, from 11am-4pm, for an unforgettable day of wedding inspiration, fashion, and prizes!

From stunning gowns to delicious catering options, you'll be filled with creative ideas while you browse through a wide selection of exhibitors, each featuring their unique offerings.

At 2pm, **La Bridal Loft** will showcase the latest bridal gown trends at our Runway Fashion Show. You'll be swooning over the stunning gowns and feeling inspired to find the perfect dress for your big day.

Eat, drink, and be married...attendees will be indulging in mocktails, appetizers, desserts, and delicious spinach and artichoke chicken. A specialty drink area and concessions will be available to help attendees relax and recharge.

Take a stroll beneath the beautiful wedding reception tent by Redi Rental. They've got you covered for your reception tables, chairs, bar, portable restroom, dance floor, ceremony décor, and floral designs.

New this year! Mobile bar services, vintage car chauffeuring, and backyard games for you and your attendants. Plus, DJs, photographers, honeymoon travel, and so much more will be available.

And that's not all - we're giving away over \$5000 in prizes! Pre-register at <https://www.kohlerexpo.com/winter-bridal-show> to be eligible. From photography packages to wedding themed products and everything in between, our prizes will help make your wedding dreams come true.

So, grab your fiancé, mother, and bridal attendants and join us for a fun-filled day of wedding planning at the Winter Bridal Show of West Michigan. You'll leave feeling inspired, excited, and one step closer to your dream wedding. Don't miss out on the wedding event of the season!

The Winter Bridal Show of West Michigan is scheduled from 11am - 4pm on Saturday, January 25, 2025. Admission at the door or online is \$11 for adults, and free for children 2 and younger.

Website: [www.KohlerExpo.com](http://www.KohlerExpo.com)

Facebook: <https://www.facebook.com/BridalShowsOfWestMichigan>

Exhibitor application can be requested at: <https://www.kohlerexpo.com/winter-exhibit>

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